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What's News —

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**WALL STREET JOURNAL DIGITAL NETWORK TO LAUNCH
“THE NEWS HUB” – LIVE, DAILY ONLINE NEWS BROADCAST**

First of Its Kind Newscast Brings Together Experts From Across Dow Jones

NEW YORK (Sept. 16, 2009) – The Wall Street Journal Digital Network announced today plans to launch The News Hub – a live, daily online news broadcast featuring true collaboration and expert reporting and analysis presented by The Wall Street Journal, Barron’s, Dow Jones Newswires, MarketWatch.com and AllThingsD.com.

Beginning Thursday, Sept. 17, The News Hub will air weekdays at 8:30 a.m. and 4:00 p.m. ET live from the company’s newsroom “hub” in New York, where editors from across Dow Jones work together to coordinate news coverage for the various properties. The broadcast will be available on WSJ.com, Barrons.com, MarketWatch.com as well as Dow Jones Newswires and will be hosted by and feature Dow Jones’ own reporters and editors along with special guests from across myriad industries. The News Hub will be available on-demand following the live broadcasts.

“The News Hub showcases our unmatched stable of expert reporting and resources across Dow Jones,” said Robert Thomson, editor-in-chief of Dow Jones &

Company and managing editor of The Wall Street Journal. “Our journalists break more stories than any other news organization, and our analysis is clearly more perceptive, pertinent and prescient.”

The New Hub’s daily, eight-minute broadcasts will look at the most important news of the day, taking users behind the headlines impacting the markets and economy. The morning broadcast will be hosted by Kelly Evans, economic reporter for The Wall Street Journal, and will focus on the key developments breaking and influencing the economic news of the day, while the afternoon show, co-hosted by Dow Jones Newswires columnist Simon Constable and Kelsey Hubbard of WSJ.com, will air as markets close to examine what happened and what those developments mean.

“The News Hub will launch on our new video player, which incorporates the latest in search and navigation technologies and best practices in the surfacing of related content,” said Gordon McLeod, president of The Wall Street Journal Digital Network. “By simultaneously airing The News Hub live across our sites, we are also creating original and exciting new video advertising and sponsorship opportunities for our clients.”

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About The Wall Street Journal Digital Network

Marketers seeking business decision-makers and affluent and influential individuals can reach more than 34 million visitors each month across The Wall Street Journal Digital Network. All sites in the network are owned by Dow Jones & Company and include [The Wall Street Journal Online \(www.wsj.com\)](http://www.wsj.com), the leading provider of business and financial news and analysis on the web; Barrons.com, the site of America’s premier financial magazine; MarketWatch.com, a leading investing and financial news site with 100 journalists in 11 bureaus around the world; and AllThingsD.com, a site devoted to news, analysis and opinion on technology, the Internet and media.