

EDITORIAL HIGHLIGHTS

Category in **BLUE**

JANUARY

Launch	Materials	Description
1/4	12/28	Year End Review (JR) ECONOMY
1/6	12/30	Quarterly Investing in Funds (JR) INVESTING
1/9	12/28	Home Entertainment SAS TECHNOLOGY
1/11	12/28	Detroit Auto Show AUTO INDUSTRY
1/15	1/1	WSJ Europe Weekend: Luxury Travel LUXURY
1/16	12/31	FOMC Meeting ECONOMY
1/20	1/13	State of the Nation (JR) POLITICS
1/21	1/7	Education for Executives monthly section EDUCATION
1/21	1/7	Sundance Film Festival, Park City, Utah ENTERTAINMENT
1/25	1/18	Business Insight (JR) BUSINESS
1/27	1/20	Investing in India SAS INVESTING
1/27	1/21	Davos (JR) ECONOMY
1/31	1/15	52 Annual Grammy Awards ENTERTAINMENT

FEBRUARY

Launch	Materials	Description
2/1	1/25	Monthly Investing in Funds (JR) INVESTING
2/1	1/18	WSJ Europe: Social Finance & Impact Investing INVESTING
2/7	1/24	Super Bowl XLIV, Miami SPORTS
2/8	1/25	WSJ Europe: Davos Download Special Report ECONOMY
2/8	1/1	Small Business (JR) BUSINESS
2/9	1/26	Cardiovascular SAS LIFE & STYLE
2/11	1/28	Men's Watches SAS LUXURY
2/11	1/28	New York Fashion Week LUXURY
2/12	1/29	Winter Olympics Vancouver SPORTS
2/12	1/29	Chicago Auto Show AUTO INDUSTRY
2/15	2/1	WSJ Europe: C-Suite Report BUSINESS
FEBRUARY TBA		US State of the Union Address POLITICS
2/20	2/12	Encore: A Guide to Retirement (JR) PERSONAL FINANCE
2/22	2/15	Energy (JR) ENERGY
2/24 - 3/32/10		Milan Fashion week LUXURY
2/24	2/10	Adv. Strategies in Financial Planning SAS INVESTING

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MARCH

Launch	Materials	Description
3/1	2/15	Europe: C-Suite Report BUSINESS
3/1	2/22	Monthly Investing in Funds (JR) INVESTING
3/2	2/16	Information Technology SAS TECHNOLOGY
3/3	2/24	Greater Nagoya Economic Outlook SAS ECONOMY
3/3	2/17	The Next Big Thing: The Top 50 Start-Ups TECHNOLOGY
3/4	2/18	Geneva Auto Show AUTO INDUSTRY
3/7	2/22	82nd Academy Awards ENTERTAINMENT
3/8	3/1	Technology-Healthcare (JR) TECHNOLOGY
3/8	2/22	ECO:nomics - Environment (JR) ENVIRONMENT
3/9	2/24	CeraWeek #1 SAS ENERGY
3/10	2/24	CeraWeek #2 SAS ENERGY
3/15	3/8	The Next Big Thing: Top 100 Start Ups (JR) TECHNOLOGY
3/16	3/2	WSJ Europe: Business & Finance in the Gulf BUSINESS
3/16	3/2	NCAA Men's Basketball Tournament (opening round) SPORTS
3/16	3/2	FOMC Meeting ECONOMY
3/21	3/5	NCAA Women's Basketball Tournament (opening round) SPORTS
3/22	3/15	Business Insight (JR) BUSINESS
3/24	2/10	Wireless World SAS TECHNOLOGY
3/27	3/19	Encore: A Guide to Retirement (JR) PERSONAL FINANCE
3/29	3/22	India (JR) LIFE & STYLE

APRIL

Launch	Materials	Description
4/1	3/25	Quarterly Stock Markets Review (JR) INVESTING
4/2	3/19	New York International Auto Show AUTO INDUSTRY
4/3	3/19	Caribbean (EE only) LIFE & STYLE
4/4	3/22	Major League Baseball opening day SPORTS
4/5	3/29	Quarterly Investing in Funds (JR) INVESTING
4/6	3/23	Employee Benefits PERSONAL FINANCE
APRIL TBA		Shanghai Auto Show AUTO INDUSTRY
4/8	3/25	Masters Golf Tournament, Augusta Georgia SPORTS
4/12	4/5	Wealth Adviser (JR) INVESTING
4/12	3/29	WSJ Europe: Wealth Journal INVESTING
4/13	3/30	Healthcare, Longevity and Wellness (JR) LIFE & STYLE
4/15	4/1	US Tax deadline POLITICS
4/17	4/9	40th Anniversary of Earth Day (JR) ENVIRONMENT
4/19	4/12	Business Insight (JR) BUSINESS
4/20	4/6	Pulitzer Prizes announced ENTERTAINMENT
4/22	4/8	Earth Day ENVIRONMENT
4/23	4/9	World Malaria Day ENVIRONMENT
4/26	4/19	Canada (JR) LIFE & STYLE
4/27	4/13	FOMC Meeting ECONOMY
4/27	4/13	Global Managing Risk INVESTING
APRIL TBA		Lipper INVESTING

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MAY

Launch	Materials	Description
MAY TBA		Television upfronts, NYC ENTERTAINMENT
ALL MONTH	4/16	Expo 2010 Shanghai World's Fair ENTERTAINMENT
5/2	4/16	Kentucky Derby SPORTS
5/3	4/26	Monthly Investing in Funds (JR) INVESTING
5/10	5/3	Energy (JR) ENERGY
5/11	4/27	WSJ Europe: Business & Finance in the Gulf BUSINESS
5/11	4/27	Women's Health & Wellness* SAS LIFE & STYLE
5/12	4/28	Cannes Film Festival ENTERTAINMENT
5/15	5/7	Encore: A Guide to Retirement (JR) PERSONAL FINANCE
5/17	5/10	Small Business (JR) SMALL BUSINESS
5/19	5/5	Disability Insurance PERSONAL FINANCE
5/24	5/17	Business Insight (JR) BUSINESS
5/25	5/18	Best on the Street (JR) BUSINESS
5/30	5/14	94th Indianapolis 500 SPORTS
5/31	5/17	WSJ Europe: South Africa and the World Cup SPORTS

JUNE

6/1	5/18	D: All Things Digital Conference TECHNOLOGY
6/1	5/28	Technology: All Things Digital (JR) TECHNOLOGY
6/5	5/21	World Environment Day ENVIRONMENT
6/7	5/24	WSJ Europe: Sport Inc (Golf) SPORTS
6/7	6/1	Monthly Investing in Funds (JR) INVESTING
6/11	5/28	FIFA World Cup Soccer begins in South Africa SPORTS
6/13	5/28	Tony Awards, NY ENTERTAINMENT
6/14	5/31	Europe: Wealth Journal INVESTING
6/14	6/7	Wealth Adviser (JR) INVESTING
6/14	5/31	Wimbledon Tennis SPORTS
6/15	6/1	Men's Health & Wellness* SAS LIFE & STYLE
6/15	6/1	E3 Video Game Conference, LA TECHNOLOGY
6/16	6/2	Protecting Your Computer SAS TECHNOLOGY
6/19	6/11	Encore: A Guide to Retirement (JR) PERSONAL FINANCE
6/21	6/7	WSJ Europe: C-Suite Report BUSINESS
6/21	6/14	Small Business (JR) Small Business
6/22	6/8	FOMC Meeting ECONOMY
6/28	6/21	Brazil (JR) LIFE & STYLE
6/29	6/15	Conventions, Conferences & Meetings SAS BUSINESS
JUNE TBA		Paris Air Show ENTERTAINMENT

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JULY

Launch	Materials	Description
7/1	6/24	Quarterly Stock Markets Review (JR) INVESTING
7/3	6/17	Tour de France SPORTS
7/6	6/29	Quarterly Investing in Funds (JR) INVESTING
7/11	6/25	FIFA World Cup Soccer finals SPORTS
7/12	7/5	Environment (JR) ENVIRONMENT
7/14	6/30	Bastille Day LIFE & STYLE

AUGUST

Launch	Materials	Description
8/2	7/26	Monthly Investing in Funds (JR) INVESTING
8/10	7/27	FOMC Meeting ECONOMY
8/16	8/9	Small Business (JR) SMALL BUSINESS
8/23	8/16	Business Insight (JR) BUSINESS
AUGUST TBA		Federal Reserve Conference in Jackson Hole, WY ECONOMY
8/30	8/16	US Open Tennis, NY SPORTS

SEPTEMBER

Launch	Materials	Description
9/2	8/26	Monthly Investing in Funds (JR) INVESTING
9/6	8/23	WSJ Europe: Tomorrow's Transport TECHNOLOGY
9/9	8/26	Men's Tailored Clothing SAS LUXURY
9/10	8/27	New York Fashion Week LUXURY
9/11	8/17	California Wines SAS ENTERTAINMENT
9/13	9/6	Energy (JR) ENERGY
9/14	9/1	Math & Science SAS TECHNOLOGY
9/15	10/1	Life Insurance SAS PERSONAL FINANCE
9/18	10/10	Encore: A Guide to Retirement (JR) PERSONAL FINANCE
9/20	9/6	WSJ Europe: Wealth Journal (Family business) PERSONAL FINANCE
9/20	10/13	Wealth Adviser (JR) INVESTING
9/21	9/7	FOMC Meeting ECONOMY
9/21	10/7	Business Travel SAS BUSINESS
9/22	10/8	Risk/IT Security SAS TECHNOLOGY
9/27	10/20	Technology - Innovation Awards (JR) TECHNOLOGY
9/30	10/23	Education for Executives (JR) EDUCATION

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OCTOBER

Launch	Materials	Description
10/1	9/24	Quarterly Stock Markets Review (JR) INVESTING
10/4	9/20	WSJ Europe: C-Suite Report BUSINESS
10/4	9/27	Quarterly Investing in Funds (JR) INVESTING
10/5	9/21	World Business Forum, Radio City, NY BUSINESS
10/9	10/24	Guide to Financial Planning SAS PERSONAL FINANCE
10/11	9/27	WSJ Europe: Wealth Journal INVESTING
10/13	9/29	Long Term Care SAS LIFE & STYLE
10/18	10/11	Environment (JR) ENVIRONMENT
10/20	10/6	Private Aviation SAS LIFE & STYLE
10/23	10/15	Encore: A Guide to Retirement (JR) PERSONAL FINANCE
10/25	10/18	China (JR) LIFE & STYLE
10/27	10/13	Hospitals* SAS LIFE & STYLE
10/30	10/15	Caribbean (EE only) SAS LIFE & STYLE
OCTOBER TBA		Major League Baseball World Series NEWS - SPORTS
OCTOBER TBA		Tokyo Auto Show AUTO INDUSTRY
OCTOBER TBA		Nobel Prizes ENTERTAINMENT

NOVEMBER

11/1	10/18	WSJ Europe: Special Report C-Suite BUSINESS
11/1	10/25	Monthly Investing in Funds (JR) ENERGY
11/2	10/19	FOMC Meeting ECONOMY
11/2	10/19	US General Election POLITICS
11/4	10/21	Options & Futures SAS INVESTING
11/5	10/22	Managing Investments SAS INVESTING
11/8	11/1	Energy (JR) ENERGY
11/10	10/27	Annuities/Retirement Income SAS PERSONAL FINANCE
11/15	11/8	Small Business - Global Entrepreneurship week (JR) SMALL BUSINESS
11/19	11/5	Whiskey SAS LIFE & STYLE
11/20	11/12	Encore: A Guide to Retirement (JR) PERSONAL FINANCE
11/22	11/15	Philanthropy (JR) LIFE & STYLE
11/23	11/16	CEO Council Report (JR) BUSINESS
11/26	11/12	Black Friday' Retail Shopping Coverage LUXURY
11/29	11/22	Technology (JR) TECHNOLOGY
NOVEMBER TBA		Holiday Gift Guide LUXURY

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DECEMBER

Launch	Materials	Description
12/1	11/17	Year End Financial Advice SAS INVESTING
12/6	11/22	WSJ Europe: Special Report C-Suite BUSINESS
12/6	11/29	Monthly Investing in Funds (JR) INVESTING
12/7	11/23	Pearl Harbor Day, Islamic New Year LIFE & STYLE
12/13	11/29	WSJ Europe: Wealth Journal INVESTING
12/13	12/6	Wealth Adviser (JR) INVESTING
12/14	11/30	FOMC Meeting ECONOMY
12/18	12/10	Encore (JR) PERSONAL FINANCE
12/20	12/13	Business Insight (JR) BUSINESS

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THE WALL STREET JOURNAL.

AUTO INDUSTRY

- 1/11 Detroit Auto Show
- 2/12 Chicago Auto Show
- 3/4 Geneva Auto Show
- 4/2 New York International Auto Show
- Apr. TBA Shanghai Auto Show
- Oct. TBA Tokyo Auto Show

BUSINESS

- 1/25 Business Insight (JR)
- 2/8 Small Business (JR)
- 2/15 WSJ Europe: C-Suite Report
- 3/1 Europe: C-Suite Report
- 3/16 WSJ Europe: Business & Finance in the Gulf
- 3/22 Business Insight (JR)
- 4/19 Business Insight (JR)
- 5/11 WSJ Europe: Business & Finance in the Gulf
- 5/24 Business Insight (JR)
- 5/25 Best on the Street (JR)
- 6/21 WSJ Europe: C-Suite Report
- 6/29 Conventions, Conferences & Meetings SAS
- 8/23 Business Insight (JR)
- 9/21 Business Travel SAS
- 10/4 WSJ Europe: C-Suite Report
- 10/5 World Business Forum, Radio City, NY
- 11/1 WSJ Europe: Special Report C-Suite
- 11/23 CEO Council Report (JR)
- 12/6 WSJ Europe: Special Report C-Suite
- 12/20 Business Insight (JR)

ECONOMY

- 1/4 Year End Review (JR)
- 1/16 FOMC Meeting
- 1/27 Davos (JR)
- 2/8 WSJ Europe: Davos Download Special Report
- 3/3 Greater Nagoya Economic Outlook SAS
- 3/16 FOMC Meeting
- 4/27 FOMC Meeting
- 6/22 FOMC Meeting
- 8/10 FOMC Meeting
- Aug. TBA Federal Reserve Conference in Jackson Hole, Wyo
- 9/21 FOMC Meeting
- 11/2 FOMC Meeting
- 12/14 FOMC Meeting

EDUCATION

- 1/21 Education for Executives monthly section
- 9/30 Education for Executives inside Section A (JR)

ENERGY

- 2/22 Energy (JR)
- 3/9 CeraWeek #1 SAS
- 3/10 CeraWeek #2 SAS
- 5/10 Energy (JR)
- 9/13 Energy (JR)
- 11/1 Monthly Investing in Funds (JR)
- 11/8 Energy (JR)

ENTERTAINMENT

- 1/21 Sundance Film Festival, Park City, Utah
- 1/31 52 Annual Grammy Awards
- 3/7 82nd Academy Awards
- 4/20 Pulitzer Prizes announced
- May TBA Television upfronts, NYC
- May Expo 2010 Shanghai World's Fair
- 5/12 Cannes Film Festival
- 6/13 Tony Awards, NY
- Jun. TBA Paris Air Show
- 9/11 California Wines SAS
- Oct. TBA Nobel Prizes

ENVIRONMENT

- 3/8 ECO:nomics - Environment (JR)
- 4/17 40th Anniversary of Earth Day (JR)
- 4/22 Earth Day
- 4/23 World Malaria Day
- 6/5 World Environment Day
- 7/12 Environment (JR)
- 10/18 Environment (JR)

INVESTING

- 1/6 Quarterly Investing in Funds (JR)
- 1/27 Investing in India SAS
- 2/1 Monthly Investing in Funds (JR)
- 2/1 WSJ Europe: Social Finance & Impact Investing
- 2/24 Adv. Strategies in Financial Planning SAS
- 3/1 Monthly Investing in Funds (JR)
- 4/1 Quarterly Stock Markets Review (JR)
- 4/5 Quarterly Investing in Funds (JR)
- 4/12 Wealth Adviser (JR)
- 4/12 WSJ Europe: Wealth Journal
- 4/27 Global Managing Risk
- Apr. TBA Lipper
- 5/3 Monthly Investing in Funds (JR)
- 6/7 Monthly Investing in Funds (JR)
- 6/14 Europe: Wealth Journal
- 6/14 Wealth Adviser (JR)
- 7/1 Quarterly Stock Markets Review (JR)
- 7/6 Quarterly Investing in Funds (JR)
- 8/2 Monthly Investing in Funds (JR)
- 9/2 Monthly Investing in Funds (JR)
- 9/20 Wealth Adviser (JR)
- 10/1 Quarterly Stock Markets Review (JR)
- 10/4 Quarterly Investing in Funds (JR)
- 10/11 WSJ Europe: Wealth Journal
- 11/4 Options & Futures SAS
- 11/5 Managing Investments SAS
- 12/1 Year End Financial Advice SAS
- 12/6 Monthly Investing in Funds (JR)
- 12/13 WSJ Europe: Wealth Journal
- 12/13 Wealth Adviser (JR)

LIFE & STYLE

2/9	Cardiovascular SAS
3/29	India (JR)
4/3	Caribbean (EE only)
4/13	Healthcare, Longevity and Wellness (JR)
4/26	Canada (JR)
5/11	Women's Health & Wellness* SAS
6/15	Men's Health & Wellness* SAS
6/28	Brazil (JR)
7/14	Bastille Day
10/13	Long Term Care SAS
10/20	Private Aviation SAS
10/25	China (JR)
10/27	Hospitals* SAS
10/30	Caribbean (EE only) SAS
11/19	Whiskey SAS
11/22	Philanthropy (JR)
12/7	Pearl Harbor Day, Islamic New Year

LUXURY

1/15	WSJ Europe Weekend: Luxury Travel
2/11	Men's Watches SAS
2/11	New York Fashion Week
2/24	Milan Fashion week
9/9	Men's Tailored Clothing SAS
9/10	New York Fashion Week
11/26	Black Friday' Retail Shopping Coverage
Nov.TBA	Holiday Gift Guide

NEWS - SPORTS

Oct. TBA	Major League Baseball World Series
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PERSONAL FINANCE

2/20	Encore: A Guide to Retirement (JR)
3/27	Encore: A Guide to Retirement (JR)
4/6	Employee Benefits
5/15	Encore: A Guide to Retirement (JR)
5/19	Disability Insurance
6/19	Encore: A Guide to Retirement (JR)
9/15	Life Insurance SAS
9/18	Encore: A Guide to Retirement (JR)
9/20	WSJ Europe: Wealth Journal (Family business)
10/9	Guide to Financial Planning SAS
10/23	Encore: A Guide to Retirement (JR)
11/10	Annuities/Retirement Income SAS
11/20	Encore: A Guide to Retirement (JR)
12/18	Encore (JR)

POLITICS

1/20	State of the Nation (JR)
Feb. TBA	US State of the Union Address
4/15	US Tax deadline
11/2	US General Election

SMALL BUSINESS

5/17	Small Business (JR)
6/21	Small Business (JR)
8/16	Small Business (JR)
11/15	Small Business - Global Entrepreneurship week (JR)

SPORTS

2/7	Super Bowl XLIV, Miami
2/12	Winter Olympics Vancouver
3/16	NCAA Men's Basketball Tournament (opening round)
3/21	NCAA Women's Basketball Tournament (opening round)
4/4	Major League Baseball opening day
4/8	Masters Golf Tournament, Augusta Georgia
5/2	Kentucky Derby
5/30	94th Indianapolis 500
5/31	WSJ Europe: South Africa and the World Cup
6/7	WSJ Europe: Sport Inc (Golf)
6/11	FIFA World Cup Soccer begins in South Africa
6/14	Wimbledon Tennis
7/3	Tour de France
7/11	FIFA World Cup Soccer finals
8/30	US Open Tennis, NY

TECHNOLOGY

1/9	Home Entertainment SAS
3/2	Information Technology SAS
3/3	The Next Big Thing: The Top 50 Start-Ups
3/8	Technology-Healthcare (JR)
3/15	The Next Big Thing: Top 100 Start Ups (JR)
3/24	Wireless World SAS
6/1	D: All Things Digital Conference
6/1	Technology: All Things Digital (JR)
6/15	E3 Video Game Conference, LA
6/16	Protecting Your Computer SAS
9/6	WSJ Europe: Tomorrow's Transport
9/14	Math & Science SAS
9/22	Risk/IT Security SAS
9/27	Technology - Innovation Awards (JR)
11/29	Technology (JR)

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