THE WALL STREET JOURNAL.

2012 The Journal Report Publishing Calendar

	ISSUE DATE	ORDER CLOSE	MATERIAL CLOSE
JANUARY			
Year End Review	Jan 3	Dec 13	Dec 27
Quarterly Investing in Funds	Jan 9	Dec 19	Jan 2
Big Issues: Healthcare	Jan 23	Jan 2	Jan 16
Davos (inside Section A)	Jan 25 -27	Jan 4-6	Jan 18-20
FEBRUARY			
Monthly Investing in Funds	Feb 6	Jan 16	Jan 30
Leadership in Corporate Finance	Feb 27	Feb 6	Feb 20
MARCH			
Monthly Investing in Funds	Mar 5	Feb 13	Feb 27
Wealth Adviser	Mar 12	Feb 20	Mar 5
Big Issues: Small Business	Mar 19	Feb 27	Mar 12
ECO:nomics	**Mar 26**	**Mar 5**	**Mar 19**
APRIL			
Leadership in IT	Apr 2	Mar 12	Mar 26
Quarterly Stock Markets Review (inside M&I)	Apr 2	Mar 12	Mar 26
Quarterly Investing in Funds (inside M&I)	Apr 5	Mar 15	Mar 29
Next: Planning & Living the New Retirement	Apr 9	Mar 19	Apr 2
Innovations in Healthcare*	**Apr 16**	**Mar 26**	**Apr 9**
Wealth Adviser	Apr 30	Apr 9	Apr 23
MAY			
Women (inside Marketplace)	**May 7**	**Apr 16**	**Apr 30**
Monthly Investing in Funds	May 7	Apr 16	Apr 30
Best on the Street (inside M&I)	May 10	Apr 19	May 3
Big Issues: Personal Finance	May 14	Apr 23	May 7
Small Business	May 21	Apr 30	May 14
JUNE			
Monthly Investing in Funds (inside M&I)	Jun 4	May 14	May 28
Technology: All Things Digital	**Jun 4**	**May 14**	**May 28**
Next: Planning & Living the New Retirement	Jun 11	May 20	Jun 4
Innovations in Energy	Jun 18	May 28	Jun 11
Big Issues: Education	Jun 25	Jun 4	Jun 18
CFO Network (inside M&I)	**Jun 29**	**Jun 8**	**Jun 22**

Sections in bold and * indicate Starch Readership issue; subject to change

Sections in blue indicate Conference Reports

(CONTINUED)

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JULY						
Quarterly Stock Markets Review	Jul	2	Jun	11	Jun	25
Quarterly Investing in Funds	Jul	9	Jun	18	Jul	2
Next Planning & Living New Retirement	Jul	16	Jun	25	Jul	9
Olympics Preview	Jul	23	Jul	2	Jul	16
AUGUST						
Monthly Investing in Funds	Aug	6	Jul	16	Jul	30
Technology	Aug	27	Aug	6	Aug	20
SEPTEMBER						
Monthly Investing in Funds (inside M&I)	Sep	5	Aug	15	Aug	29
Wealth Adviser	Sep	10	Aug	20	Sep	3
Investing in Energy	Sep	17	Aug	27	Sep	10
Big Issues: Healthcare (inside Marketplace)	Sep	18	Aug	28	Sep	11
Innovations in Transportation*	**Sep**	**24**	**Sep**	**3**	**Sep**	**17**
OCTOBER						
Quarterly Stock Markets Review (inside M&I)	Oct	1	Sep	10	Sep	24
Quarterly Investing in Funds (inside M&I)	Oct	3	Sep	12	Sep	26
Big Issues: Environment	Oct	8	Sep	19	Oct	1
Innovations in Agriculture	Oct	15	Sep	24	Oct	8
Technology Innovation Awards (inside Marketplace)	Oct	16	Sep	25	Oct	9
Next: Planning & Living the New Retirement	Oct	22	Oct	1	Oct	15
ETF (inside M&I)	Oct	23	Oct	2	Oct	16
Leadership in HR Management (inside Marketplace)	**Oct**	**29**	**Oct**	**8**	**Oct**	**22**
Wealth Management Journal	**Oct**	**29**	**Oct**	**8**	**Oct**	**22**
NOVEMBER						
Monthly Investing in Funds	Nov	5	Oct	15	Oct	29
Small Business	Nov	12	Oct	22	Nov	5
CEO Council	**Nov**	**19**	**Oct**	**29**	**Nov**	**12**
DECEMBER						
Monthly Investing in Funds	Dec	3	Nov	12	Nov	26
Next: Planning & Living the New Retirement	Dec	10	Nov	19	Dec	3
Wealth Management Journal	Dec	17	Nov	26	Dec	10

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